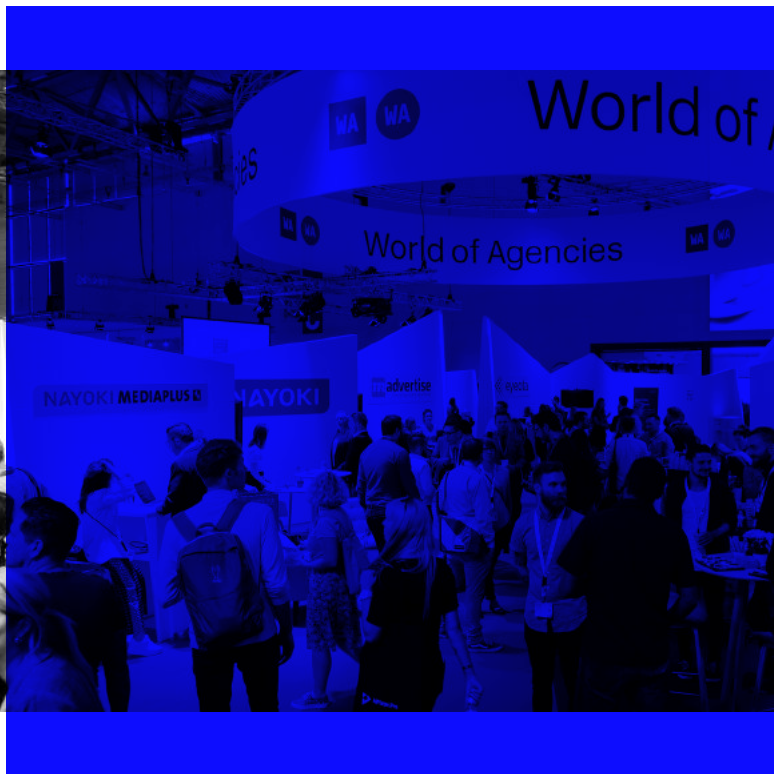


World of Agencies

PRESENTING
THE FUTURE

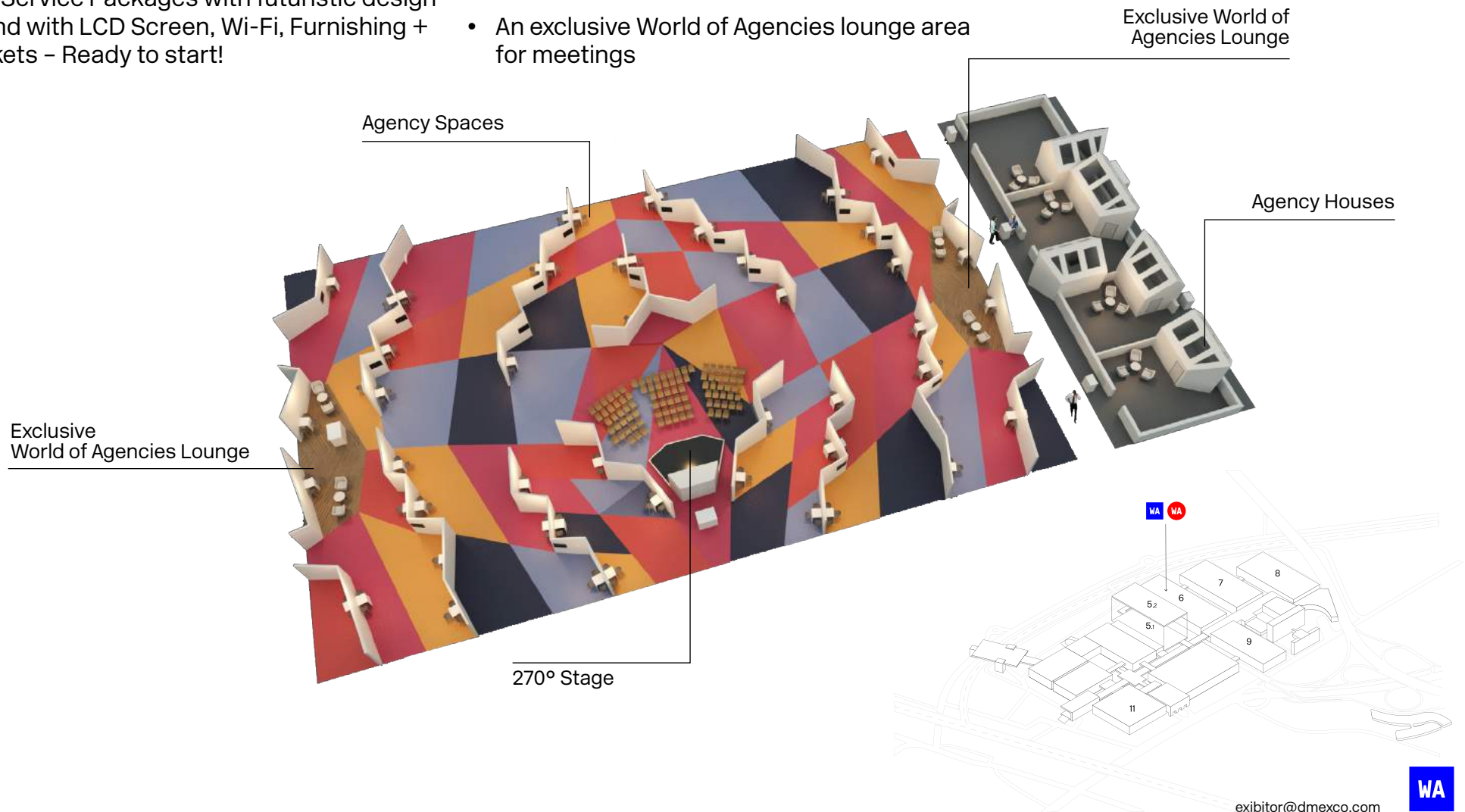
Meeting Point for Decision-Makers and Agencies



The Spot where Brands meet Agencies

**PRESENTING
THE FUTURE**

- Top location - World of Agencies in Hall 6
- Full Service Packages with futuristic design stand with LCD Screen, Wi-Fi, Furnishing + Tickets - Ready to start!
- Integrated 270° stage with best cases, panels + master classes
- An exclusive World of Agencies lounge area for meetings



World of Agencies Conference

PRESENTING
THE FUTURE

Valuable speeches on a 270° stage

- Even bigger and more impressive!
- Openly visible – unique at DMEXCO!
- Close proximity to the stand for a higher lead conversion
- High reach on-site – 100 seats plus standing room for 150
- High media reach – communication through all DMEXCO channels
- Live streaming on the DMEXCO Website
- Diverse content thanks to the best mix of power sessions, panels and speeches on strategy and operational issues for you and your clients

Speech Packages

- Power Session - 15 Min
€1,500.00
- Power Session - 25 Min
€2,250.00
- Panels - 45 Min
€3,990.00

Agency Houses

Become an Exhibitor
[Click here!](#)

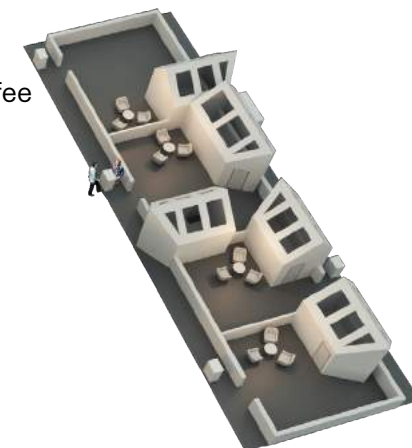
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	Package 1	Package 2
Own Lounge Area	+	+
Meeting Room	1 (for 6 pers.)	2 (for 6 and 10 pers.)
Furniture for the Meeting Room	Conference table, chairs, paper basket, wardrobe (for 6 pers.)	Conference table, chairs, paper basket, wardrobe (for 6 and 10 pers.)
Logo Placement at the Entrance of the House and Meeting Room(s)	+	+
Personal Hostesses' Service at your Check-in Counter	+	+
Exhibitor Passes	4	4
Trade Visitor Tickets	10	10
Power Supply	2x meeting room, 2x lounge (230 V)	2x per meeting room, 3x lounge (230 V)
	€30,000.00	€45,000.00

Basic Services

Every Packages also includes:

- Exhibitor entry in the DMEXCO Hall Plan and Exhibitor Search incl. two exhibitor categories
- Log-in to the DMEXCO Exhibitor Portal for publishing your company profile and press releases
- Free Wi-Fi access
- Daily stand cleaning and waste disposal during DMEXCO
- Stand security
- Discrete flower decoration
- Hostesses' service
- Marketing Package, Energy fee + AUMA fee



Agency Spaces

Become an Exhibitor
[Click here!](#)

PRESENTING THE FUTURE

	Package 1			Package 2		
Stand construction incl. info counter, bar table + 3 bar stools	We provide the space and you customize as to your wishes			The all-around package		
				+		
Small, lockable storeroom				+		
40" LCD Screen incl. Wall Mount + Assembly				+		
Logo placement on the back wall				+		
Power Supply	1x (230V)			1x (230V)		
Exhibitor Passes	4			4		
Trade Visitor Tickets	10			10		
Available Sizes	9 sqm	15 sqm	20 sqm	9 sqm	15 sqm	20 sqm
Price	€6,500	€9,500	€12,000	€7,500	€10,500	€13,500

Basic Services

Every Packages also includes:

- Exhibitor entry in the DMEXCO Hall Plan and Exhibitor Search incl. two exhibitor categories
- Log-in to the DMEXCO Exhibitor Portal for publishing your company profile and press releases
- Free Wi-Fi access
- Daily stand cleaning and waste disposal during DMEXCO
- Stand security
- Discrete flower decoration
- Hostesses' service
- Marketing Package, Energy fee + AUMA fee



Optional Add-ons

[Become an Exhibitor](#)
Click here!

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Conference Package

- 25 Min Power Speech
- 2 VIP Wristbands to the WA Lounge
- 2 Exhibitor Passes
- 5 Trade Visitor Tickets

€2,500.00

Premium Standbau Package

- Second 40" LCD Screen incl. Wall Mount + Assembly
- Logo-Branding in 3D
- Lounge Furniture
- Flower Decoration
- Second Power Supply

€1,990.00

Catering Packages

Package L

- Non-alcohol Drinks
- Finger Food

price on request

Package S

- Non-alcohol Drinks

price on request

Ticket Packages

Package L

- 20 Exhibitor Passes
- 50 Trade Visitor Tickets
- 10 Party Tickets
- 20 VIP Wristbands to the WA Lounge
- 2 VIP Parking Permits

€4,500.00

Package M

- 10 Exhibitor Passes
- 30 Trade Visitor Tickets
- 5 Party Tickets
- 10 VIP Wristbands to the WA Lounge
- 1 VIP Parking Permits

€2,400.00

Package S

- 5 Exhibitor Passes
- 10 Trade Visitor Tickets
- 3 Party Tickets
- 5 VIP Wristbands to the WA Lounge

€1,400.00

*All prices excl. VAT

Sponsoring Packages

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THE FUTURE**

	Deluxe Sponsor 1x available	Superior Sponsor 2x available	Premium Sponsor 3x available
Sponsored Social Media Posts	+	+	+
Banner Placement on the World of Agencies Website	+		
Topic Newsletter with own, DMEXCO-relevant content to approx. 36,000 recipients prior to and after DMEXCO	+		
Ad space in the DMEXCO App	+		
Power Session on the World of Agencies stage	25 min	15 min	15 min
Print Ad in the Conference Program 1/2 page, inside	+		
Logo Short Clip on the World of Agencies stage	Major Presentation	Small Presentation	Small Presentation
Digital Screens at the World of Agencies (moving image or static)	3x 15 sec	2x 15 sec	1x 15 sec
Indoor Banner Segment Entrance North	+		
Beverages' Sponsor in the World of Agencies Lounge	+		
Display of Information Material in der World of Agencies Lounge	+		
Meeting Room for both DMEXCO days	+		
Entry to the DMEXCO Party on September 11, 2019	10 Persons	5 Persons	3 Persons
Invitation to the VIP Opening Party on September 10, 2019	2 Persons		
	€30,000.00	€10,000.00	€8,000.00

*All prices excl. VAT

Ad Spaces & Additional Services

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THE FUTURE

Ad Spaces

- Logo Placement on the World of Agencies walls
(e.g. infopoints, stage walls)
- Highlighting of the stand in the Hall Plan
- Co-branding of the VIP Wristbands to the WA Lounge
- Digital Screens
(1x 15 sec. every 5 min., moving image or static)

1.200,00 €

1.900,00 €

2.500,00 €

2.000,00 €

Additional Services

The following services are not included in any of the packages and will be offered separately:

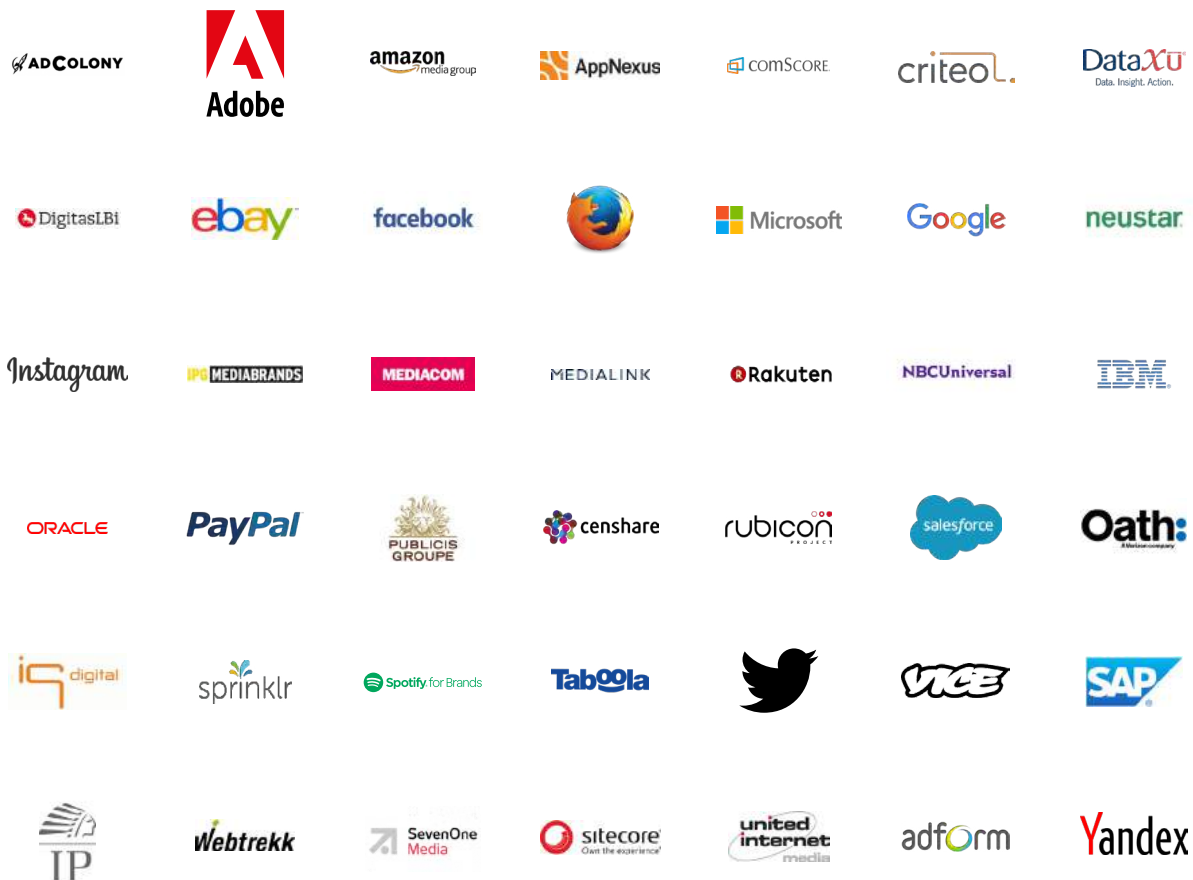
- Stand Party
- LeadTracking
- Orders in the Koelnmesse-Service-Portal
- General Advertising and Sponsoring Services
- DMEXCO Party Tickets
- Personal Prospects Invitation Management



The Who-is-who of the Digital Economy

**PRESENTING
THE FUTURE**

Extract from our Exhibitors



Global Key Players like

Google, Facebook, IBM, SAP, Microsoft, Spotify, Amazon, Ebay, PayPal, Adobe, Oracle, Instagram

National Media Companies like

Axel Springer, RTL Group, G+J, ProSiebenSat.1

About DMEXCO



Experience DMEXCO 2018!
[Click here](#) for the Video!

**PRESENTING
THE FUTURE**

1T

Exhibitors from 40 Countries

100T

sqm Expo Space

41T

Visitors from 95 Countries

550+

Speakers

18

Stages

250+

Hours of Program

Contact

**PRESENTING
THE FUTURE**

DMEXCO Board



Philipp Hilbig
Director Expo & Operations

T +49 221 821 23 76
philipp.hilbig@dmexco.com



Judith Kühn
Director Conference

T +49 162 526 76 61
judith.kuehn@dmexco.com



Dr. Dominik Matyka
Chief Advisor

T +49 177 597 19 19
dominik.matyka@dmexco.com



Christoph Werner
Senior Vice President

T +49 221 821 25 94
christoph.werner@dmexco.com

DMEXCO World of Agencies Team



Daniel Horzetzky
Representative World of Agencies

T +49 170 93 507 18
daniel.horzetzky@dmexco.com



Gian-Marco Spinosa
Representative World of Agencies

T +49 151 22 333 649
gian-marco.spinosa@dmexco.com



Sophia Pätz
Sales Manager

T +49 221 821 29 93
sophia.paetz@dmexco.com

See you at DMEXCO
September 11 & 12, 2019

exhibitor@dmexco.com

