

Planning and Guidance Aids for DMEXCO 2018

Here are all the tools you need to make your visit to the Expo and Conference a success.

The new DMEXCO 2018 guidance system makes it easier for guests to find their way around. On the platform dmexco.com - where the [exhibitor search](#) for the Expo and the [Conference Guide](#) offer numerous search and filter features - and during the two days in Cologne.

These tools help you to quickly and directly put together your highlights, to shorten walking distances or to get from one place to another comfortably.

The official [Hall Plan](#) for DMEXCO 2018 with all stands and exhibitors, stages and locations.

The [Conference Guide as a PDF](#) with all talks and panels, seminars and work labs.

The [Visitor Checklist](#) with final tips and information on travel preparation and equipment.

The official [DMEXCO App 2018](#) for [Android](#) and [iOS](#) with top news, hall plan including exhibitor profiles, Conference Guide and schedule feature.

During DMEXCO 2018, the [DMEXCO Guide](#) containing information and tips for the Expo and Conference will also be displayed. As will the brand new DMEXCO Journal, which is also available as an [e-paper](#).