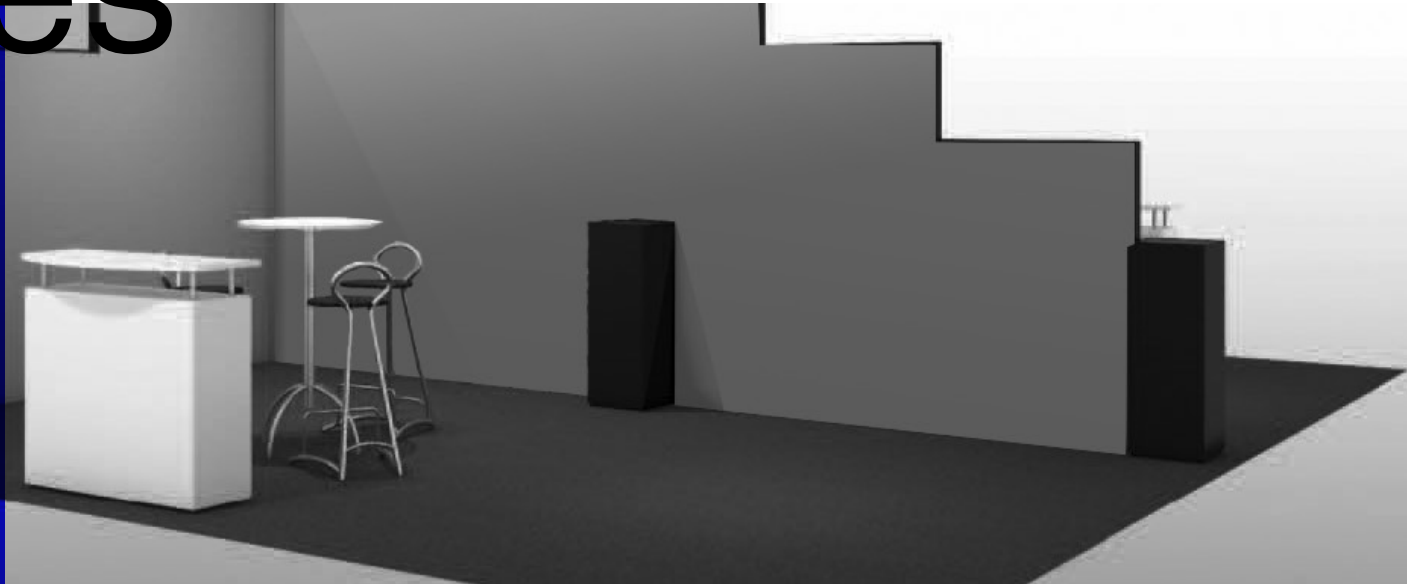
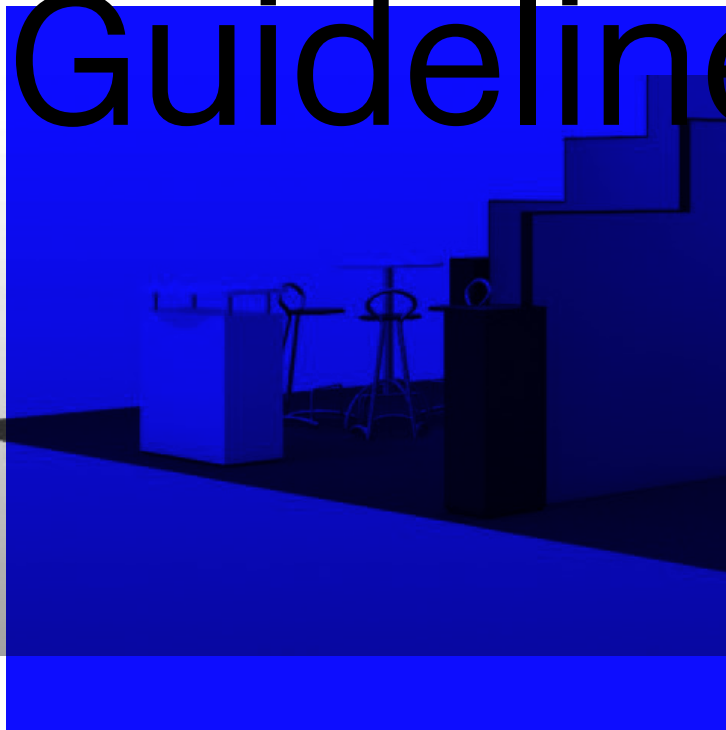


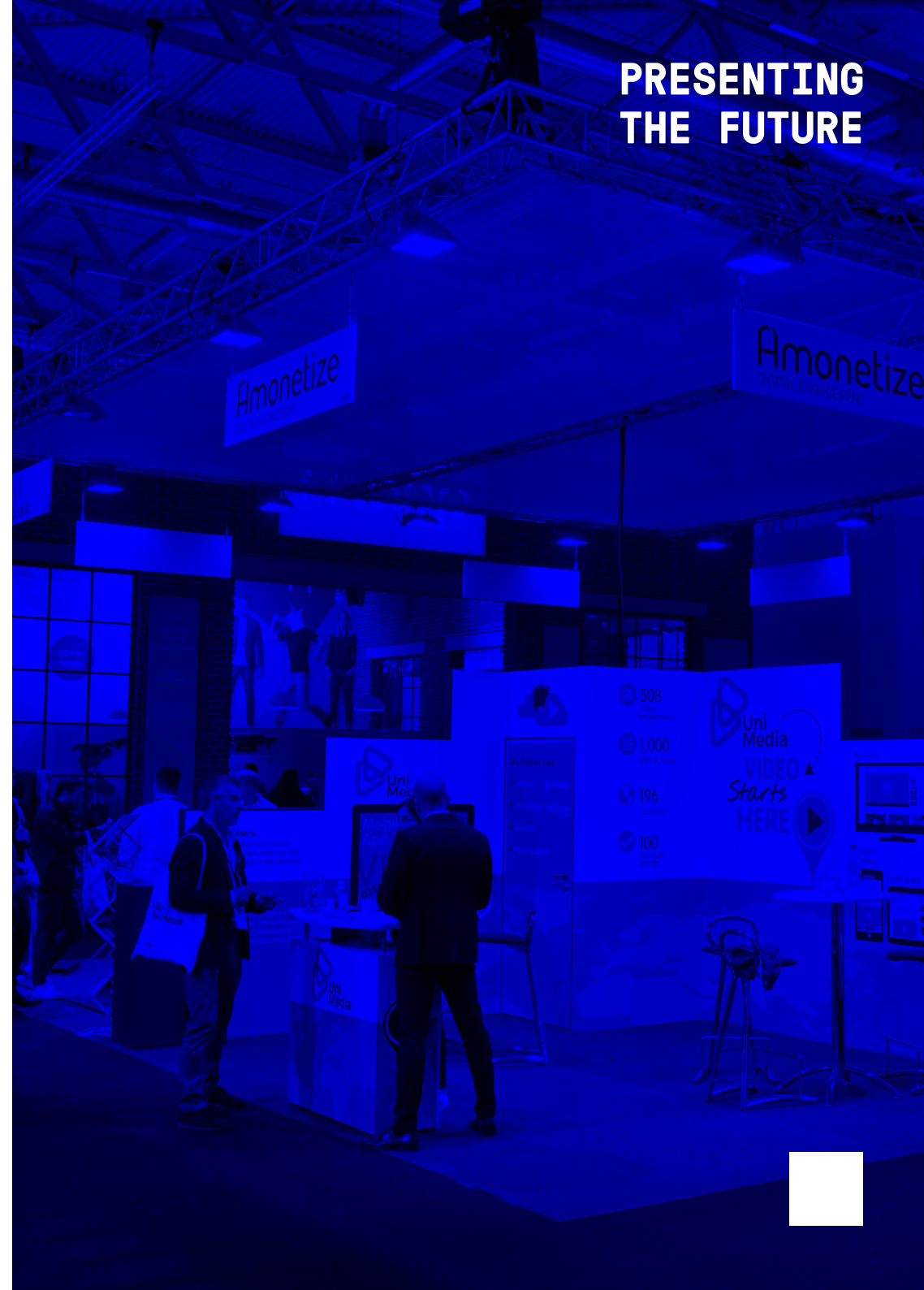
# Stand Construction Guidelines



# General Remarks

- The exhibitor is responsible for building stand boundary walls that are at least 2.50 m high at the closed boundaries of the stand and for laying a floor covering.
- The noise level must not exceed 70 dB(A).

**PRESENTING  
THE FUTURE**



# Construction Times

**PRESENTING  
THE FUTURE**

---

**Construction period begins:**  
Sunday, September 9, 2018, 8:00

**Construction period ends:**  
Wednesday, September 12, 2018, 7:00

- 
- Upon request, Koelnmesse can permit stand construction to begin earlier. Early stand construction costs the following amounts per stand area:
    - From Friday, Sept 7, 2018:  
€1,600.00
    - From Saturday, Sept 8, 2018:  
€800.00
  - The storage of material is also considered to be construction.
  - The halls will be open around the clock during the construction period.
  - Work that produces large amounts of dust must cease by 18:00 on Tuesday, September 11, 2018.
  - All of the aisles must be completely clear by 18:00 on Tuesday, September 11, 2018.
  - In general, vehicles will be granted access to the grounds until 17:00 on the last day of construction.



# Dismantling Times

**PRESENTING  
THE FUTURE**

---

## Dismantling period begins:

Thursday, September 13, 2018, 17:30

## Dismantling period ends:

Friday, September 14, 2018, Midnight

- Upon request, Koelnmesse can permit the dismantling period to be extended until midnight on Saturday, September 15, 2018.
- This extension costs €800.00 per stand area.
- The storage of material is also considered to be construction.
- The halls will be open around the clock during the construction period.
- Dismantling may not begin before 17:30 on September 13, 2018.

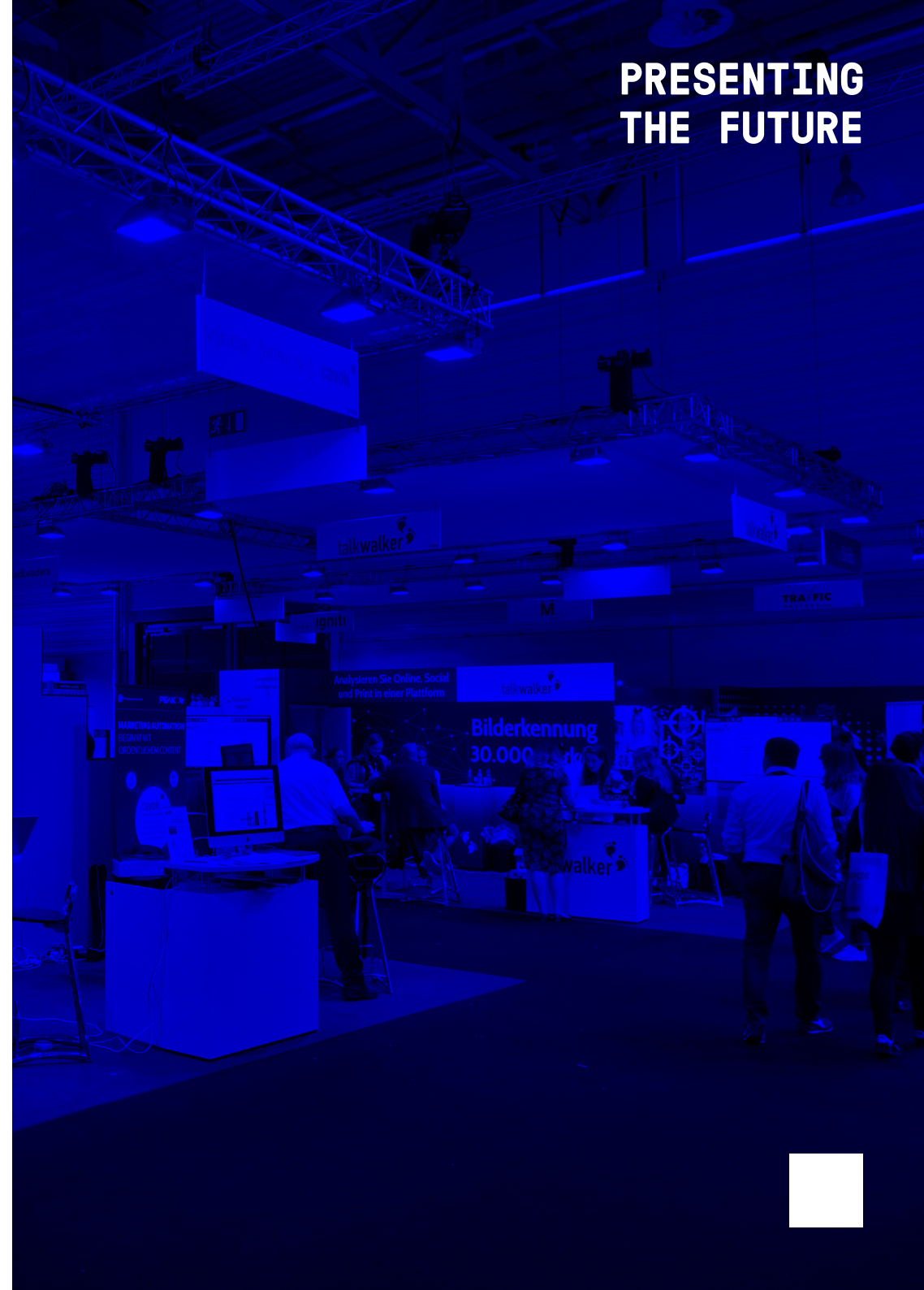


# Stand Construction Height

---

- The minimum stand construction height is 2.50 m.
- An approval is not required, if stand constructions do not exceed the maximum stand construction height of 3.00 m and keep within the technical guidelines.
- All stand constructions from 3.00 m on are subject to approval. The maximum stand construction height is 7.00 m.
- The maximum stand construction height includes all construction elements, advertising media, lighting, truss systems etc.

**PRESENTING  
THE FUTURE**

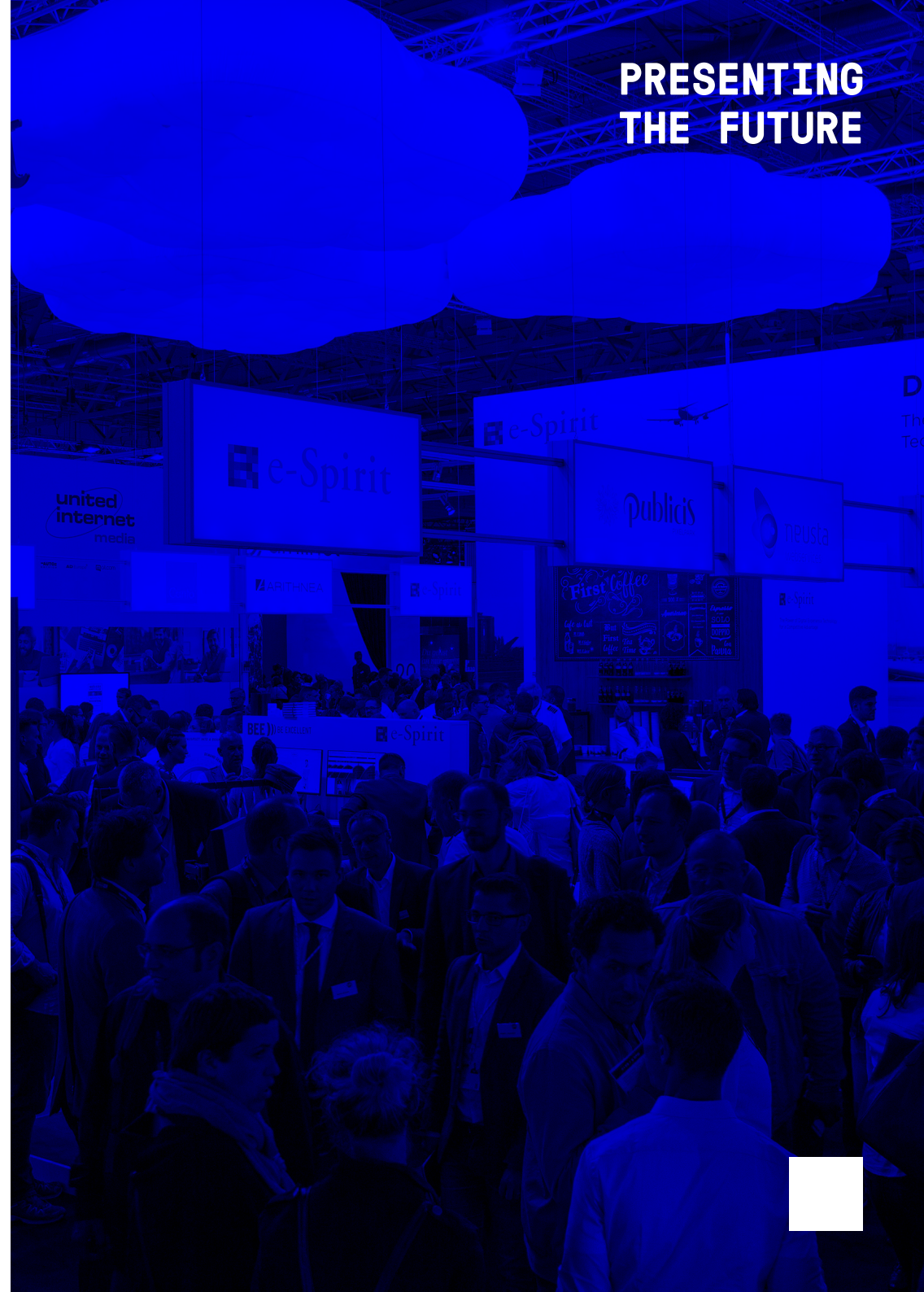




# Closed Wall Elements

- In accordance to the self-understanding of the digital marketing industry, communication and transparency are one of the key success factors. Please bear that in mind while planning your stand construction.
- A maximum of only 30% of each open stand perimeters are allowed to be covered with closed wall elements.
- Any closed wall elements that exceed the permitted limit have to be positioned at least 2.00 m away from the aisle boundaries.

PRESENTING  
THE FUTURE



# Boundary Zone

- If the height of the stand exceeds 3.00 m on the closed boundaries of the stand, a boundary zone of 2.00 m to the neighboring stand has to be observed or the written consent of the direct adjoining neighboring stands has to be obtained.
- All construction elements incl. suspended advertising are subject to approval.

**PRESENTING  
THE FUTURE**

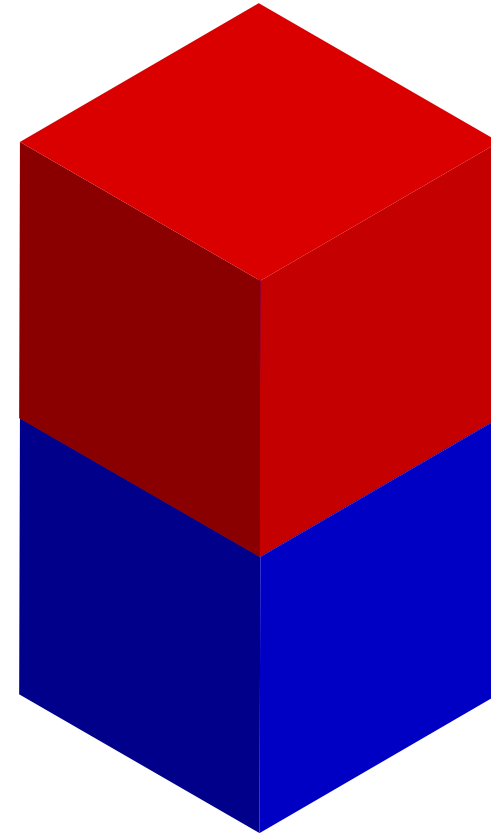


# Two-Storey Stand Construction

---

**PRESENTING  
THE FUTURE**

- Two-storey stand constructions are permitted. For two-storey exhibition stands, the actually allotted area in the upper storey following the technical inspection is calculated at 100% of the price per sqm of floor area, plus marketing package, AUMA fee and energy costs.





# Technical Guidelines

**PRESENTING  
THE FUTURE**

---

Please take account of the Technical Guidelines as well as the General and Special Conditions of Participation.

---

## Technical Guidelines

[Download](#)

---

## General and Special Conditions of Participation

[Download](#)



# Contact

**PRESENTING  
THE FUTURE**



Jan Garnefeld

P +49 221 821 39 24  
F +49 221 821 99 13 33  
j.garnefeld@dmexco.de



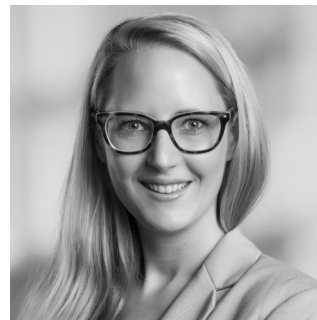
Sophia Paetz

P +49 221 821 29 93  
F +49 221 821 99 13 33  
s.paetz@dmexco.de



Katharina Redmond

P +49 221 821 29 35  
F +49 221 821 99 13 33  
k.redmond@dmexco.de



Anna Roskamp

P +49 221 821 37 11  
F +49 221 821 99 13 33  
a.rosskamp@dmexco.de

More Information about DMEXCO on [www.dmexco.com](http://www.dmexco.com)

Apps: iPhone iPad Android  
Facebook: [facebook.com/dmexco](https://facebook.com/dmexco)  
Twitter: [twitter.com/dmexco](https://twitter.com/dmexco)  
Google+: [dmexco.com/googleplus](https://dmexco.com/googleplus)  
YouTube: [youtube.com/dmexcovideo](https://youtube.com/dmexcovideo)  
LinkedIn: [dmexco.com/linkedin](https://dmexco.com/linkedin)  
Xing: [dmexco.com/xing](https://dmexco.com/xing)

