

MODULAR CONCEPT STAND

THE ALL-ROUND WORRY-FREE PACKAGE

Linear shapes, clear colours and functional furniture – this is what distinguishes the dmexco modular stand concept. The design of the stand is aligned to match the overall look and feel of the dmexco and harmonises with the expo one to one.

You have opted for the modular stand concept? This is a good choice – because it means you have booked the all-round worry-free package. A team of experts will assist and advise you to ensure that your presence at the dmexco is a pleasant and stress-free experience.

If you have any further questions or need more information, please do not hesitate to contact us.

CONTACT SALES TEAM

Sophia Paetz



T +49 221 821 29 93 F +49 221 821 99 1333 s.paetz@dmexco.de

Anna Rosskamp



T +49 221 821 37 11 F +49 221 821 99 1333 a.rosskamp@koelnmesse.de

Katharina Redmond

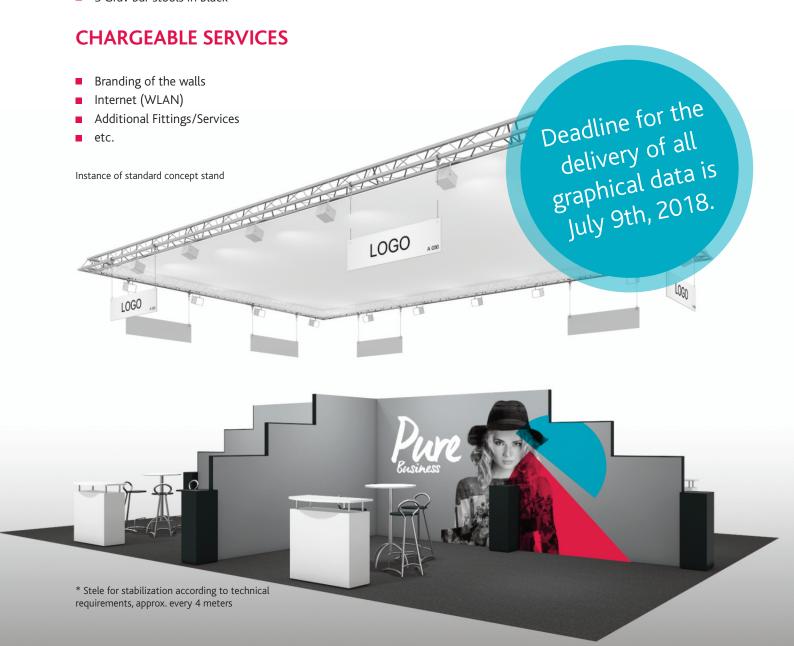


T +49 221 821 29 35 F +49 221 821 99 1333 k.redmond@dmexco.de

YOUR PRESENCE IN DETAIL

GENERAL STAND FITTINGS/SERVICES

- Walls comprising of a frame construction with a fitted panel, signal grey, stele and edges dark grey
- Rep quality carpeting, charcoal
- 1 exhibitor sign per open aisle side including logo (coloured) and stand number
- Eurotruss ceiling construction
- 1 wall socket 230V
- 1 wastepaper basket
- Daily cleaning during the event
- Waste disposal on each day of the show
- 1 white info desk, lockable
- 1 white bar table
- 3 Grav bar stools in black



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CALCULATION - AN EXAMPLE

Modular Concept Stand in m ²		20 m²	
STAND SPACE			
Modular Concept Stand per m ²	€421.90	€8,438.00	
STAND FORM SURCHARGES			
Corner 2 sides open per m ²	€10.00	€200.00	
ADDITIONAL COSTS			
Marketing-Package per m²	€100.00	€2,000.00	
AUMA-Fee per m²	€0.60	€12.00	
Energy Cost Flat Rate per m ²	€10.00	€200.00	
Down Payment for Services *			
TOTAL		€10.850.00	
VAT 19%		€2,061.50	
TOTAL Modular Concept Stand		€12,911.50	
Additional Fittings/Services (by way	y of example)		
Branding of the walls, the counter, and the stele		€3,704.75	
1x 40" LCD screen with wall bracket and assembly		€600.00	
Lockable cabine (1 sqm)		€435.00	
TOTAL		€4,739.75	
VAT 19%		€900.55	
TOTAL SUM with Additional Fittings		€18,551.80	
incl.VAT 19%			

^{*} Down Payment for Services

Koelnmesse GmbH are entitled to collect an adequate down payment for the services provided at an event (e.g., electricity and water supplies, media services etc.). The down payment for exhibitors, which have not participated at dmexco 2017 is \leq 47,00 net per m²

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Examples with additional fittings



